

Reduce IT Burden

Once you know where the print devices are located and you get the meter read, then what? How do you truly become strategic? One answer is to free up IT so they don't have to be burdened by print anymore, thereby enabling them to focus on more important projects.

Another answer is to provide IT with web-based data so they can audit print, but not manage it – important information such as billing reports, service history reports, utilization rates and recommendations, consumable yields, and other data.

This is what you get with Miracom!

<u>Most applications today are designed for corporate end users</u>, and specifically their ITdepartments, <u>not the print management companies who are actually tasked with managing</u> equipment and print environments.

Our solution is designed and developed specifically for print management companies just like you, giving you data tracking and reporting capabilities, and functionality that no one else in the market is currently able to provide.

We enable you to take over the operational management of print, and give you the ability to provide your customers with web-based access to those important reports they're looking for and expect.

<u>Most solutions in the market today are not</u> service provider friendly, nor are they <u>IT friendly</u>. They tend to be highly invasive to an organization's technical infrastructure, requiring opening up extensive firewalls into a company's workstations, print servers, web servers, and necessitating IT management and support. A solution should be designed to reduce the work of an IT department, not add to it!

Most applications today require you to access your customer's technical infrastructure, using **their** servers and equipment, **their** bandwidth, and **their** personnel – you actually becomes a burden to your customer's IT department.

Our application eliminates most IT involvement and support. <u>With our</u> ASP <u>approach</u> to solution delivery, <u>you have no need to access your customer's infrastructure and IT</u> <u>resources</u>, thus enabling you to become an effective and friendly solution provider.

Our solutions are the least security invasive and the most IT-friendly solutions in the marketplace!